

XTRA! Association for information and prevention in the field of STD
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Order Form 2023

Company:

UID:

Contact Person:

Agency: Yes | No

Address:

Postal code/City:





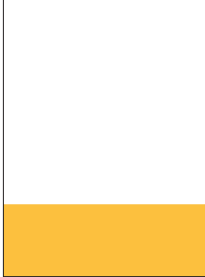
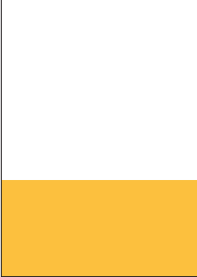



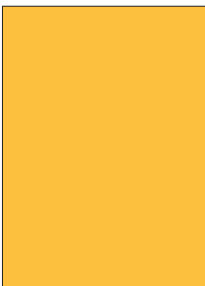

Phone:

E-Mail:

We commission XTRA! | THE LARGEST QUEER MAGAZINE IN AUSTRIA to carry out the following order
 (advertisements circuit):

The advertisements should be made ☐ once | ☐ several times | ☐ until canceled.

XTRA!-edition(s) ☐ 391 ☐ 392 ☐ 393 ☐ 394 ☐ 395 ☐ 396 ☐ 397 ☐ 398 ☐ 399 ☐ 400 ☐ 401

Formats & Prices 2023

Advertisement-Format	Size Advertisement	Size with bleed	Price
1/8 horizontal	96 x 60 mm	96 x 60 mm + 3 mm bleed	€ 300,00 ^{1) 2)}
1/8 vertical	60 x 96 mm	60 x 96 mm + 3 mm bleed	€ 300,00 ^{1) 2)}
1/4 horizontal	126 x 96 mm	126 x 96 mm + 3 mm bleed	€ 500,00 ¹⁾
1/4 vertical	96 x 126 mm	96 x 126 mm + 3 mm bleed	€ 500,00 ¹⁾
1/4 long	210 x 75 mm	210 x 75 mm + 3 mm bleed	€ 560,00 ¹⁾
1/3 horizontal	210 x 100 mm	210 x 100 mm + 3 mm bleed	€ 740,00 ¹⁾
1/3 vertical	70 x 297 mm	70 x 297 mm + 3 mm bleed	€ 740,00 ¹⁾
1/2 horizontal	210 x 150 mm	210 x 150 mm + 3 mm bleed	€ 990,00 ¹⁾
1/2 vertical	105 x 297 mm	105 x 297 mm + 3 mm bleed	€ 990,00 ¹⁾
1/1 vertical	210 x 297 mm	210 x 297 mm + 3 mm bleed	€ 1.230,00 ¹⁾
1/1 vertical Page 5/7/U3/U4	210 x 297 mm	210 x 297 mm + 3 mm bleed	€ 1.950,00 ¹⁾
2/1 horizontal	420 x 297 mm	420 x 297 mm + 3 mm bleed	€ 2.440,00 ¹⁾
2/1 horizontal Centerpages	420 x 297 mm	420 x 297 mm + 3 mm bleed	€ 2.920,00 ¹⁾
2/1 horizontal Insert = 4 Pages	420 x 297 mm	420 x 297 mm + 3 mm bleed	€ 4.370,00 ¹⁾

¹⁾ plus 5% advertising tax and 20% VAT - ²⁾ 1/8-advert only available with annual booking!

Please note: Pages 5, 7, U3 and U4 are only available as a entire page a page for the price of € 1.950,00 ¹⁾, the price for the double page/center pages is € 2.920,00 ¹⁾, for a supplement in the magazine/4 pages/center pages € 4.370,00 ¹⁾ and the 1/8-advert ²⁾ is only available with an annual booking!

Desired position of the ad: ☐ yes | ☐ no | ☐ left side | ☐ right side | ☐ page

Advertisements will be placed as best as possible, insofar as there is no placement requirement. In this case decides the space and in particular the layout of the magazine, so that no specific page for the ad can be defined. On request of certain pages (right page, specific page, ...) a surcharge of 20 % will be charged (placement guarantee). A special placement of the ad must therefore already be announced when ordering the same and also be feasible. Subsequent complaints are therefore not recognized.

This is important! Advertisements that do not correspond to the sizes or formats ordered will be adjusted by us in proportion to the available options.

The advertisement order is binding and will be by written order regarding advertisement size, price, frequency, placement documented. Discounts are granted only upon prior agreement and written agreement. Our terms and conditions apply.