

XTRA!

The largest queer magazine in Austria

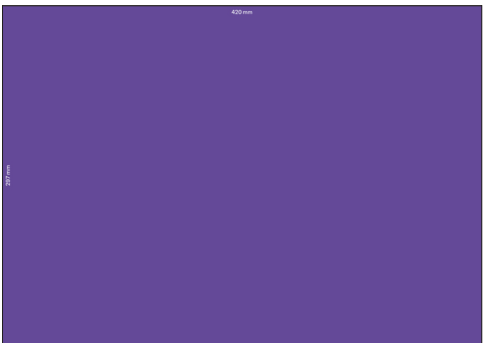
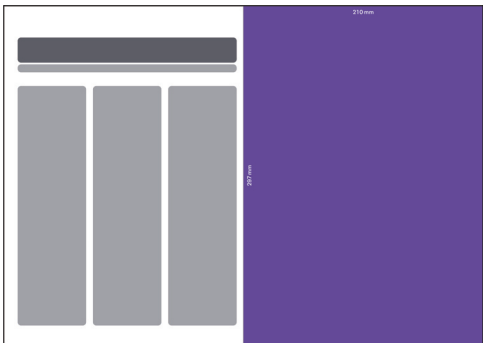
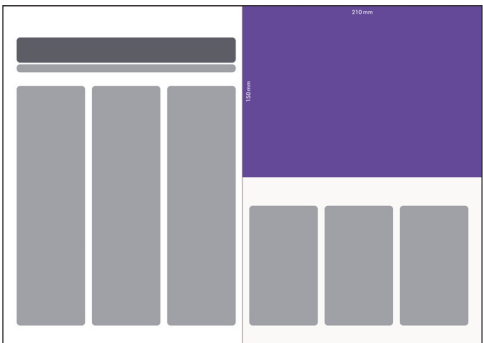
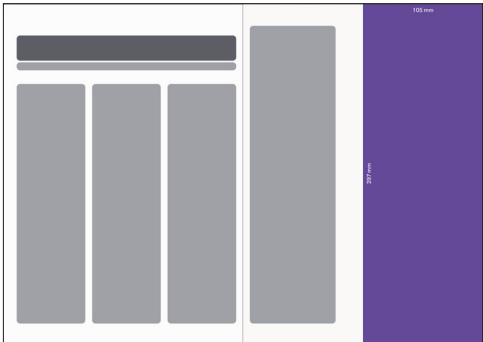
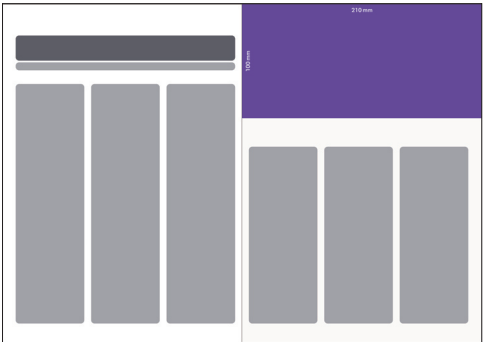
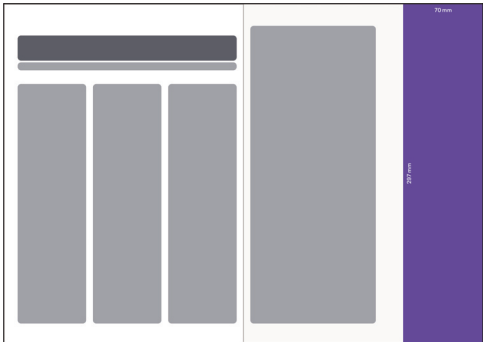
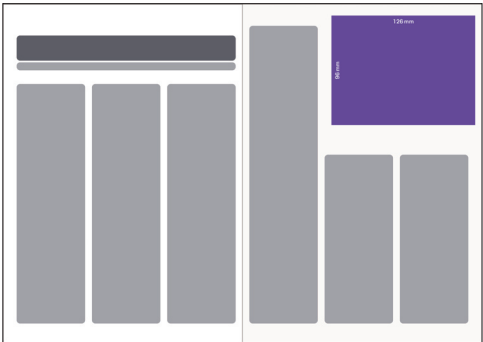
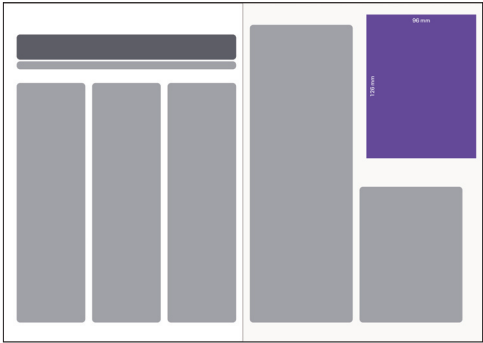
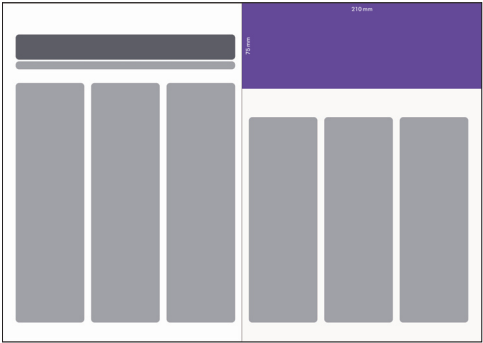
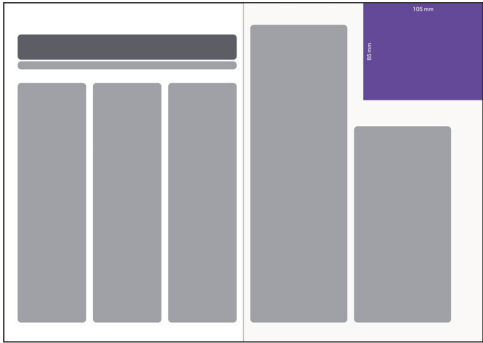
XTRA! Association for information and prevention in the field of STD
1060 Vienna, Mariahilfer Gürtel 4
www.xtra-news.eu

Since 1992

Frequency: 8 print issues per year | Online: Available 24/7
Page count: 48–52 pages per issue
Printing: 4c, high-quality art paper
Circulation: 8,000 copies
Reach: approx. 25,000–30,000 readers per issue
On time, exact, reliable!

Order Form 2025 | 2026





1/8 ad landscape format	96 x 60 mm + 3 mm bleed (placed in the rate)	€ 300,00 ^{1) 2)}
1/6 ad landscape format	105 x 85 mm + 3 mm bleed (bled off)	€ 400,00 ¹⁾
1/4 ad landscape special format	210 x 75 mm + 3 mm bleed (bled off)	€ 560,00 ^{1) 3)}
1/4 ad portrait landscape format	96 x 126 mm 126 x 96 mm + 3 mm bleed (placed in the rate)	€ 500,00 ^{1) 3)}
1/3 ad portrait landscape format	70 x 297 mm 210 x 100 mm + 3 mm bleed (bled off)	€ 740,00 ^{1) 3)}
1/2 ad portrait landscape format	105 x 297 mm 210 x 150 mm + 3 mm bleed (bled off)	€ 990,00 ¹⁾
1/1 ad portrait format	210 x 297 mm + 3 mm bleed (bled off)	€ 1.230,00 ¹⁾ € 1.950,00 ^{1) 4)}
2/1 ad landscape format	420 x 297 mm + 3 mm bleed (bled off)	€ 2.920,00 ^{1) 5)}
4/1 ad landscape format	420 x 297 mm + 3 mm bleed (bled off)	€ 4.370,00 ^{1) 5) 6)}

¹⁾ plus 5 % advertising tax and 20 % VAT | ²⁾ 1/8 advert only available with annual booking! | ³⁾ placement right side plus 20% surcharge |

⁴⁾ premium page 3, 5, 7, U3, U4 only possible as 1/1 advert | ⁵⁾ only possible in the middle of the booklet | ⁶⁾ advert or insert with 4 pages

Company:

UID/ZVR:

Contact Person:

Agency: Yes | No

Address:

Phone:

Email:

Billing Address:

Order Form

The undersigned authorizes XTRA! – Austria’s largest queer magazine – to publish the following advertisement in the print edition of XTRA! (www.xtra-news.eu).

The ad(s) will be published ☐ once ☐ multiple times ☐ until revoked
in issues:

☐ 416 ☐ 417 ☐ 418 ☐ 419 ☐ 420 ☐ 421 ☐ 422 ☐ 423 ☐ 424 ☐ 425 ☐ 426 ☐ 427

in the following ad sizes (L = Landscape format, P = Portrait format, LX = Landscape special format):
☐ 1/8 L ☐ 1/6 L ☐ 1/4 LX | L | P ☐ 1/3 L | P ☐ 1/2 L | P ☐ 1/1 P ☐ 2/1 L ☐ 4/1 L

Binding Agreement

Ad bookings are binding and confirmed in writing (size, price, frequency, placement). Discounts (e.g. agency discounts) are only valid with written agreement. Discounts expire after a second unpaid reminder and the full list price applies.

Print Specifications

The ad must be submitted in PDF, EPS, TIF, or JPG format. EPS files must have embedded fonts and images. TIF and JPG must have 300 dpi resolution. Only CMYK is accepted – no spot colors. Word, PowerPoint, or RGB- and Web-formats are not allowed.

If XTRA! needs to create the ad (text, images, graphics, logos), a fee applies. All submitted materials must be at least 300 dpi and sent no later than 7 days before editorial deadline.

Submitting Print Files

Final ad files must be sent via email to office@xtra-news.at or through a provided download link. Late submissions require prior phone confirmation; otherwise, inclusion in the booked issue cannot be guaranteed.

Placement & Placement Guarantee

Ads are placed based on layout availability unless a specific request is made. Placement requests (e.g. right-hand page) incur a 20% surcharge. Must be stated upon booking. Later complaints will not be accepted.

Volume Discounts

For multiple ads of the same size in consecutive issues:

- 3 ads: 10 %
- 5 ads: 15 %
- 7 ads: 20 %
- 9 ads: 30 %

XTRA!'s general terms and conditions apply.

Place, Date

Corporate Signature

Editorial deadline & release date 2025

Valid from: July 10th, 2025

»» XTRA! 409

Editorial deadline: January 3rd, 2025
Release date: January 17th, 2025

»» XTRA! 410

Editorial deadline: February 7th, 2025
Release date: February 21st, 2025

»» XTRA! 411

Editorial deadline: March 14th, 2025
Release date: March 28th, 2025

»» XTRA! 412

Editorial deadline: April 18th, 2025
Release date: May 2nd, 2025

»» XTRA! 413

Editorial deadline: May 23rd, 2025
Release date: June 6th, 2025

»» XTRA! 414

Editorial deadline: June 27th, 2025
Release date: July 11th, 2025

»» XTRA! 415

Editorial deadline: August 8th, 2025
Release date: August 22nd, 2025

»» XTRA! 416

Editorial deadline: September 19th, 2025
Release date: October 3rd, 2025

»» XTRA! 417

Editorial deadline: October 24th, 2025
Release date: November 7th, 2025

»» XTRA! 418

Editorial deadline: November 28th, 2025
Release date: December 12th, 2025

Subject to change!